

Carina Tenewaa Kanbi

Email : carinakanbi@gmail.com

EDUCATION AND QUALIFICATIONS

ACADEMIC EDUCATION

- 2019- ongoing ARUA Migration and Urbanism Doctorate Fellow, University of Witwatersrand
PhD Title: 'Understanding Creative Cosmopolitanism, Lifeworlds, and Mobility within the Continent's Cultural Capitals of Lagos and Accra.'
- 2016 -2017 MSc Migration and Ethnicity (Sociology), University of Amsterdam
- 2008-2013 MA (Hons) Politics (1:1), University of Glasgow
- 2009-2010 City University London, Certificate of Higher Education in International Politics

ACADEMIC PRESENTATIONS

- 2020 ARUA Mobilities Conference, University of Nairobi, November 2020 (online)
- 2021 Identities on the Move Conference, University of Lancaster, July 2021 (online)

PROFESSIONAL QUALIFICATIONS

- 2014 APM Foundation Project Management
- 2013-2014 CIM Creative Campaigns and Digital Marketing

RELEVANT WORK EXPERIENCE

- 2021 - current **AYA Editions/AYA Academy - Accra, Ghana**
Co-founder
- Creating and managing strategy for organisation
 - Building and maintaining online art sales platform
 - Managing client and investor relationships
 - Overseeing artist outreach, management and liaison
 - Managing grants and communications for AYA Academy
 - Managing all operational tasks for AYA Academy and AYA Editions
- 2020 - current **A Long House Literary Platform - Lagos, Nigeria**
Head of Operations
- Registering organisation for grant funding
 - Formulating business strategy with directors
 - Managing online operational engagements
- 2018 - 2019 **Invisible Borders Trans-African Photographers Organisation - Lagos, Nigeria**
Head of Operations
- Creating operational strategies
 - Implementing effective systems and standards and setting up organisational databases
 - Managing relationships with festival partners
 - Successfully applying for several operational and programme grants
- 2019 **Cowtribe - Accra, Ghana**
Growth Analyst
- Analysing customer data and crafting high-impact growth strategies across all parts of the user funnel, including acquisition, conversion rate optimization, engagement and retention.
 - Monitoring, analysing and reporting on KPIs to ensure marketing initiatives are driving profitable acquisition
 - Creating growth and product strategy through exploratory analysis.
 - Managing investor relationships and applying for external grants

- Analysing field data, compiling investor reports and remodelling operations to meet required targets.

**2018 -2019 Create Change Foundation - Tamale, Ghana
Country Director**

- Remodelling of girls' education programmes to address Ghanaian educational policy changes and local needs
- Managing the launch of three social enterprises to support programme work
- Improving processes and policies in support of organizational goals
- Leading on recruitment, placement and training of staff
- Monitoring, managing and improving the efficiency of support services such as IT, HR, accounts and finance. Facilitating coordination and communication between support functions

**2014 - 2018 British Council - London, UK
Assistant Skills Adviser**

- Coordinating the TVET International Skills Partnership programme of over 50 global partnerships
- Planning and monitoring the local cultural relations budget for skills in the United Kingdom
- Managing UK stakeholder engagement
- Developing and delivering policy dialogues on global challenges within skill development
- Managing external consultants for local cultural relations budget

**2013 - 2014 British Council - London, UK
Marketing Campaigns Officer**

**2013 Home Office, International Criminality Information Team - London, UK
Summer Internship Programme**

**2013 British Council - Spring Gardens, London
Diversity and Equal Opportunities Intern**

**2012 Africa In Motion
Film Festival Co-ordinator- Glasgow**

**2011 British Council - Spring Gardens, London
Summer Internship Programme**

**2008-2009 GPS Europe Ltd
Administrator**

PERSONAL INTERESTS AND SKILLS

- Contemporary African visual art, travel, and urbanism
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REFEREES DETAILS AVAILABLE ON REQUEST